



# TAKE ME TO THE RIVER

**WEDNESDAY, MAY 15, 2024**  
**6:00PM TO 8:00PM**

DC Water “HQ” Headquarters  
1385 Canal St. SE  
Washington, DC 20003

## Sponsorship for Potomac Conservancy's annual celebration and fundraiser

Potomac Conservancy is the region's leading clean water advocate, fighting to ensure the Potomac River boasts clean drinking water, healthy lands, and connected communities.

### Join us as we celebrate the Potomac. Your sponsorship will directly:

- ◆ Prevent water pollution at the local level and promote river-friendly development
- ◆ Accelerate protection of land, forest, and wildlife habitat in the Potomac region
- ◆ Empower 1,000 volunteers to remove 20,000 lbs. of trash from the Potomac's shores in DC, Virginia, and Maryland and plant trees to protect stream sides

### Thank you to our past sponsors!

Alexandria Restaurant Partners | Backyard Bounty | Barca | The Biscuit Factory | BOWA  
CCS Fundraising | Chain Bridge Cellars | The Compass Group | CoStar | DC Water  
Donohoe | Giant | Google | The Graduate School USA | Guest Services | GRF  
Hatfield Weir Gale Team | JBG Smith | MOM's | Pepco | Premier Partners | Potomac Boat Club  
Rosslyn BID | Verdence Capital Advisors | Waldorf Toyota | Yamaha RightWaters



**Saving Healthy  
Lands**



**Clean Water  
Advocacy**



**Community  
Conservation**



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## Sponsorship Benefits

	PLATINUM (\$20,000+)	GOLD (\$10,000+)	SILVER (\$5,000+)	BRONZE (\$2,500+)	RIVER (\$1,000+)
Podium acknowledgment at event	✓	✓			
Social media thank you	✓	✓	✓		
Inclusion in event materials and website*	✓	✓	✓	✓	✓
Tickets to Take Me To The River	8	6	6	6	4

Make your sponsorship or commitment any time before April 1 to be listed in the invitation, and any time before May 1 to be listed at the event.

Please contact Cassie Lotz at (301) 608-1188 x216 or [lotz@potomac.org](mailto:lotz@potomac.org) with questions.  
Visit [potomac.org/tmtr2024](http://potomac.org/tmtr2024) for more information.