



# TAKE ME TO THE RIVER

**WEDNESDAY, MAY 15, 2024**  
**6:00PM TO 8:00PM**

DC Water "HQ" Headquarters  
1385 Canal St. SE  
Washington, DC 20003

## Sponsorship for Potomac Conservancy's annual celebration and fundraiser

Potomac Conservancy is the region's leading clean water advocate, fighting to ensure the Potomac River boasts clean drinking water, healthy lands, and connected communities.

### Join us as we celebrate the Potomac. Your sponsorship will directly:

- ◆ Support clean water initiatives to keep pollution out of local streams
- ◆ Accelerate protection of land, forests and wildlife habitat
- ◆ Expand volunteer seed collection and river cleanup program opportunities
- ◆ Launch a tree planting strategy to help combat climate impacts on our streams
- ◆ Grow a regional tree protection strategy to help stop polluted runoff



**Saving Healthy Lands**



**Clean Water Advocacy**



**Community Conservation**

Please contact Cassie Lotz at (301) 608-1188 x216 or [lotz@potomac.org](mailto:lotz@potomac.org) with questions.  
Visit [potomac.org/tmtr2024](https://potomac.org/tmtr2024) for more information.



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## Sponsorship Benefits

	PLATINUM (\$20,000+)	GOLD (\$10,000+)	SILVER (\$5,000+)	BRONZE (\$2,500+)	RIVER (\$1,000+)
Podium acknowledgment at event	✓	✓			
Social media thank you	✓	✓			
Inclusion in event materials and website*	✓	✓	✓	✓	✓
Tickets to Take Me To The River	8	6	6	6	4

Make your sponsorship or commitment any time before April 1 to be listed in the invitation, and any time before May 1 to be listed at the event.

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Visit [potomac.org/tmtr2024](http://potomac.org/tmtr2024) for more information.